

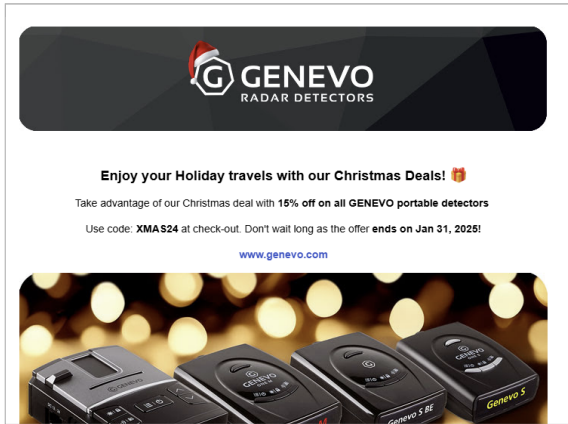


GENEVO MARKETING SUPPORT

NEWSLETTER CAMPAIGNS

Thanks to email campaigns, we managed to re-engage older clients and recorded a significant increase in sales and deepened the relationship with customers. In mailing campaigns, we can invite clients for a check-up, refresh the relationship and trust in the brand. What kind of newsletters we can help you with?

- Long-term campaigns
- Content templates
- Custom professional gmail signatures



SEO AND CONTENT MARKETING

It's one of the most effective way to get traffic to your website, clients who are looking for content will find you organically without advertising. We can add relevant keywords to your website, help with articles that will attract new clients and boost traffic by 100% traffic in a few monts.

- Articles and content to gain traffic
- Keyword optimization
- Performance check

NEWS / ARTICLES



HOW TO CHOOSE



GENEVO NEWS



GENEVO ACADEMY



01. 03. 2024

PORTABLE OR BUILT-IN RADAR DETECTOR?

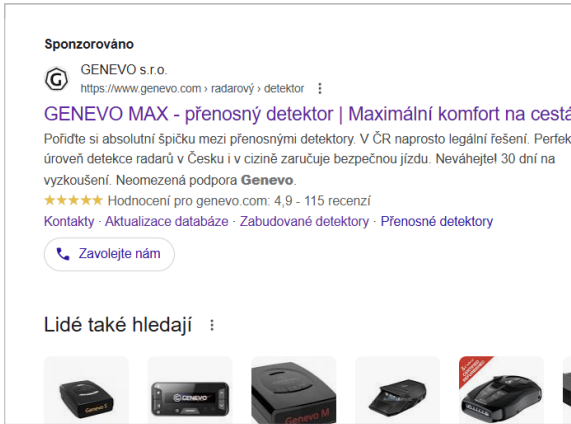
There are two main types of speed protection: Active radar detectors and passive radar detectors. This article focuses on the differences between these two types of devices and their functions.

SOCIAL MEDIA STRATEGY

Social media requires some attention, but it can reach potential customers. We managed a 362% traffic growth the first year we improved our instagram. We can help you set up a basic strategy, provide content, and advise on management, how to respond to messages and more.

- FB + IG templates
- Content calendar
- Ads guidance
- Photo and video packs





PPC AND PAID ADVERTISING

At the same time as adjusting SEO (web content), Google Ads are the go-to option to ensure you are in the first place in the search. ~50% of our e-shop sales come from PPC ads. We will help you find the right searched words and optimize costs.

- Google Ads support
- Retargeting campaigns

OFFLINE MARKETING

Ask us about brochures, flyers, business cards, as well as options for equipping your store and displaying products. We can also offer large-format banners, beach flags or a tent for events, you can see more in our merch PDF [genevo.com/en/partners](https://www.genevo.com/en/partners).

- Print materials
- Product displays
- Merch and wearables



SALES AND SERVICE TRAINING

We can help not only with training your installation technicians for quality installations, but also with training in business argumentation or crisis communication. Don't hesitate to ask us anything, we've been here for a while and so we know how to help!

- Salesmen training
- Technician training



www.genevo.com